

# Region 3 Facilitation Project

**Event Name:** CTE "Focus Group" Luncheon
**Client:** Region 3 ESC
**Date(s)** November 4, 2015

<b>Purpose:</b> Industry/Educator Collaboration	<b>Deliverables:</b> Design Event Format/Agenda	<b>Materials:</b> Presentation and Facilitation
<ul style="list-style-type: none"> <li>Objective: Through industry and educator breakout discussions, prioritize the critical areas of strategic focus which will enhance Career and Technical Education throughout Region 3's school districts.</li> </ul>	<ul style="list-style-type: none"> <li>Table Group Suggested Seating</li> <li>Beneficial Engagement Exercise</li> <li>PowerPoint Presentation to set the stage for the sessions discussions.</li> <li>Monitor Discussions</li> <li>Lead and Scribe Table Summaries</li> <li>Document Summaries and Review with Client</li> </ul>	<ul style="list-style-type: none"> <li>Flash drive with PwrPt. presentation.</li> <li>Region 3 to manage all other materials - easels, markers, Post-it™ notes, table settings and box/bagged lunch.</li> </ul>

**Break-out Session Plan:**

Time	Agenda Item	Process Notes/Output	Materials
	Introduction and Welcome by Host	<b>Purpose:</b> Reinforce the importance of CTE and methods by which Region 3 is assisting. <b>Output:</b> Participants are clearly informed with enthusiasm from Region 3 Leadership.	None
	A. Pre-Session Engagement Exercise	<b>Purpose:</b> Address real-time issues of participants. <b>Techniques, Tools, and Instructions:</b> Place green Post-it™ note on most desired topic; a yellow Post-it™ note on second topic of choice or the topic wishing to have more data; and a red Post-it™ note on the topic of absolute no interest.	Prepared flip charts: <ul style="list-style-type: none"> <li>5 Topics</li> <li>Post-it™ notes</li> </ul>

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	B. Pre-Session Stage Setting with Brief Power Point Presentation	<p><b>Purpose:</b> Present changes and needs in CTE through other domestic and international approach examples.</p> <p><b>Comparative Topics:</b></p> <ol style="list-style-type: none"> <li>1. <b>Domestic:</b> <ol style="list-style-type: none"> <li>1. School District Compacts</li> <li>2. Hiring Career and Job Placement Counselors</li> <li>3. Teacher Internships</li> </ol> </li> <li>2. <b>International:</b> <ol style="list-style-type: none"> <li>1. Swiss Apprenticeship Model</li> <li>2. Hiring changes through the eyes and shared by statement of foreign companies</li> </ol> </li> </ol>	
	C. Session	<p><b>Purpose:</b> Obtain discussion and actionable instructions on top two chosen topics.</p> <p><b>Instructions:</b></p> <ol style="list-style-type: none"> <li>1. Odd-numbered tables - Top-ranked Topic: Aligned and Engaged Partnerships</li> <li>2. Even-numbered tables - Second Top-ranked Topic: Pre-CTE in Middle Schools</li> </ol> <p><b>Output:</b> Flip-charts scribed.</p>	Table note pads and pens - Region 3
	D. Closure	<p><b>Purpose:</b> Summarize the meeting and review comments.</p>	Power Point

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		<p><b>Techniques:</b></p> <ol style="list-style-type: none"> <li>1. Capture and briefly address any topics that attendees felt were missing.</li> <li>2. Capture and document next step actionable items.</li> </ol> <p><b>Output:</b> Deliver and review discussion monitoring and scribed flip-charts. (see below)</p> <p><u>Tables 1, 3, 5: Summary Comments on Alignment and Actionable Next Steps</u></p> <p><b><i>Describe the roles that Industry, School Districts, and Region 3 need to play to create a strong partnership to deliver attractive CTE courses for students, parents, and community leaders.</i></b></p> <p><u>Industry and Community - Summary: Lead and with more communication on needs.</u></p> <ul style="list-style-type: none"> <li>• Share potential salaries students can earn.</li> <li>• Industry should take the lead from schools on the partnership and make adjustments to local needs, in particular the length of time for coursework such as industry providing the course, like welding teaching technology which also improves teacher / student ratios.</li> <li>• Community, Government, and industry needs to help offset the cost of certified industry / CTE teachers.</li> <li>• Attract college grads from area - "Grow our own".</li> </ul>	<p>Presentation</p>

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		<ul style="list-style-type: none"> <li>• Goodwill Industries hire and train students</li> <li>• Video opportunities for skills and jobs - Victoria College has such</li> <li>• Need consolidated job descriptions of companies and more communication from industry on such.</li> </ul> <p><u>School Districts - Summary: More real-world offerings and sharing of resources.</u></p> <ul style="list-style-type: none"> <li>• Produce exploratory courses and course work/projects.</li> <li>• Better train soft skills.</li> <li>• Diffuse the GPA issue (grading scale disparity) that creates a barrier to college bound students by lower of their overall grades due to CTE grading system.</li> <li>• Sharing one CTE among School Districts / have a tech center for rural ISDs and bus students (Victoria College could be that entity)</li> <li>• Offering job and work certifications for students that are aligned with industry needs.</li> </ul> <p><u>Region 3 - Summary: Region 3 needs to work more with industry and be the catalyst.</u></p> <ul style="list-style-type: none"> <li>• Region 3 create a Master Plan for CTE and with a regional coordinated effort.</li> <li>• Region 3 create a Regional Advisory Board.</li> <li>• Region 3 as the main source / catalyst between education and industry</li> </ul>	

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		<p>Tables 2, 4, 6: <u>Summary Comments on Alignment and Actionable Next Step</u></p> <p><b><i>What types of courses or trainings should be introduced in the 7<sup>th</sup>/8<sup>th</sup> grade to improve overall student classroom performances.</i></b></p> <p>Summary: Develop a big picture for students early on, starting with online registration for high-school courses toward a final graduation goal. Discuss the risks associated and explain that courses will have problem-solving project work combined with more communication and computer literacy taught and expected to master going into high school.</p> <ul style="list-style-type: none"> <li>• Online registration for all high school courses (that can be changed) that shows the big picture and milestones to obtain students' futures.</li> <li>• Construction and building tool identification and hands-on experiences</li> <li>• Computer literacy</li> <li>• <u>Communication</u> skills that support interview skills - perhaps through speech class or an enhancement thereof</li> <li>• Project-based learning (e.g. Agriculture)</li> <li>• More problem solving skills and course work</li> <li>• Risk and how they can be applied with problem solving courses so that full understanding of the complete situation is understood.</li> </ul>	

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		<p><b>Participants Present:</b> Alan Black, Wharton ISD; Amy Boone, Calhoun CISD; Bob Rambo, Formosa; Charlie Swift, Basic Energy Services; Chris Heitzman, Caterpillar; Chris Wegener, Yoakum High School; De Helmer, Goliad ISD; Dr. Betsy Crane, Victoria College; Dr. Diana Freeman, Calhoun ISD; Dr. Darrin Jolly, Kenedy ISD; Dr. David Hinds, Victoria College; Dr. Garth Oliver, Louise ISD; Dr. Patty Shafer, ESC 3; Dr. Rick Cardin, Kenedy, High School; Suzanne Carroll, Victoria ISD; Dwayne Maly, Alcoa; James Haley, Cuero ISD; Jeannette Winn, Karnes City ISD; Kelly Waters, El Campo ISD,; Lauri Bednorz, Victoria ISD; Lisa Volkmer, Bay City ISD; Many Lea Pfenninger, ESC 3; Melissa Gonzales, Refugio ISD; Nan Gainer, ESC 3; Reginald Gudttner, Yoakum iSD; Rhonda Fotiades, Pioneer; Robert O’Conner, Edna ISD; Shelly Dominquez, Industrial ISD; Tim Dasner, Kenedy ISD; Cheryl Shamburger, ESC 3; Bret Baldwin, STRAET Global Consulting</p>	

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### *Post-Session Follow-up:*

<b>Action</b>	<b>Responsible Party</b>	<b>Timeframe</b>	<b>Status</b>
Document the session	Straet Global Consulting	E-mailed to client by Wednesday, November 04, 2015	Completed and with summarizations.
Distribute the documentation	Region 3	E-mailed to Attendees within one week of Session date - Tuesday, November 10, 2015	Completed
Obtain Evaluations	Region 3	A.S.A.P.	Completed
Follow-up meeting	Straet Global Consulting and Region 3	Thursday, November 5, 2015	Completed